

Regional Office : 409 - GD-ITL Northex Tower, A09, Netaji Subhash Place Pitampura New Delhi 110034 Registered Office : 38/2A, Ground Floor, Gariahat Road, Kolkata - 700029 GSTIN : 19AAGCV5246E126 | CIN : U74999WB2018PTC227215 | PAN : AAGCV5246E | TAN : CALV05763C\*

June 4, 2024

Listing Department, National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Bandra Kurla Complex, Mumbai-400051

## Scrip Code: VERITAAS

Dear Sir/ Madam,

## Sub: Notice of Board Meeting and closure of trading window

Pursuant to the Regulation 29 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, this is to inform you that a meeting of the Board of Directors of the Company is scheduled to be held on June 11, 2024 at 3.30 p.m. at the Registered Office at 38/2A, Gariahat South Road, Dhakuria, Rash Behari Avenue, Kolkata, Kolkata, 700029, to consider and approve, inter-alia, the Audited Financial Results of the Company for the half year and financial year ended March 31, 2024.

Pursuant to the Company's Code of Conduct for Prevention of Insider Trading and in accordance with SEBI (Prohibition of Insider Trading) Regulations, 2015 as amended from time to time, this is to inform you that the trading window for dealing in securities of the Company shall remain closed for all Designated Persons from today i.e. June 4, 2024, till the completion of 48 hours after the declaration of Audited Financial Results of the Company for the half year and financial year ended March 31, 2024.

Kindly take the above information on record and disseminate.

Thanking you,

Yours faithfully For Veritaas Advertising Limited

DEBOJYOT Digitally signed by DEBOJYOTI BANERJEE I BANERJEE Date: 2024.06.04 12:35:24 +05'30'

Debojyoti Banerjee Chairman and Managing Director DIN: 08126557

